

→ **Attempt Activity 1 in your Language Book.**

ACTIVITY 1 LANGUAGE OF ADVERTISEMENTS

(5 marks)

Study the sample below and answer the questions which follow.

How to install viber on your PC

1. **Step 1:** Open your browser and lead towards the official download setup for Viber Desktop from this link <https://www.viber.com/en/download>
2. Tap on the "Desktop" icon on the webpage and proceed with selecting "Get Viber" to initiate the download.
3. Locate the setup file that has been downloaded on your PC.
4. After locating a file under the name of "ViberSetup.exe" in your Downloads folder, launch the setup and successfully install Viber on your desktop.
5. Open the installed program and have it ready for use.



Source: <https://drfone.wondershare.com>

Questions

- (i) State the purpose of the sample. **(1 mark)**
- (ii) Identify an imperative verb. **(1 mark)**
- (iii) State the reason for the use of imperative verbs in such a variety. **(1 mark)**
- (iv) Identify a **typical non- linguistic** feature used in the sample above. **(1 mark)**
- (v) State why the feature above in (iv) is important. **(1 mark)**
- (vi) For practice purposes, also identify the **other** features in the sample. This will enable you to tackle the different kinds of samples for this variety.

THE END